IPO READINESS SERVICES

Going public and navigating the complex landscape of an Initial Public Offering (IPO) is one of the most significant milestones for most entities and requires expertise and experience. IPO Readiness is a core service offering for us, where we guide companies through every stage of this critical process. We work closely with management teams to ensure robust planning and subsequent execution of the various aspects involved in an IPO journey. We have rich expertise in the IPO cycle across different capital markets be it the USA, India, London, Middle East or Singapore covering financial and non-financial regulatory requirements, governance, internal controls, and communications plans. Our teams have significant experience with traditional IPO transactions, SPAC transactions as well as Investment Trust transactions such as REIT or InVIT offerings.

Our expertise spans financial information preparation, audit support, governance and controls compliance, and public company-ready closing processes. We also provide Project Management Office (PMO) support, ensuring seamless execution and stakeholder coordination. Additionally, we provide strategic guidance on ESG, investor relations, and FP&A maturity, equipping organizations for a successful transition to a publicly listed entity.

IPO Journey and How Uniqus Can Help

Project Management Office (PMO)

Setting the core project team

IPO diagnostic

- Understand current status using proprietary tools
- Support management in its decision on route of listing i.e. Direct, IPO, SPAC in the USA or conventional or confidential route in India
- Develop plan to address gaps and provide recommendations

Financial reporting compliances

- Accounting close assistance, Restatement of financial statements, Preparation of quarterly financial statements
- KPIs mapping and alignment based on company strategy
- Audit support in relation to the financial information included in the offer documents
- Responses to the SEC / CMA / SEBI on comments on the offering documents
- Engagement with the Banks and Lawyers on the comfort letter issuance by auditors

Legal entity and tax structuring

- Conversion to a public limited company
- Evaluation of holding and subsidiary company structures
- Compliance with securities regulations
- Strategy for utilization of losses and claiming deductions
- Transfer pricing documentation

Governance and risk

- Review of Board composition; Committee formation (Audit, Governance)
- Review of Board governance guidelines, committee charters, code of conduct, etc.
- Enterprise Risk Management, Policies & processes

Benchmarking

- Benchmarking accounting policies, disclosures, processes, specific financial and non-financial data and KPIs in relation to industry peers
- Recommendations to improve processes based on peer comparison

Internal Controls implementation and evaluation

- Support in all phases of IFC/SOX implementation and testing
- Focus on areas like management controls, IPE, ITGC reports

ESG strategy and communication

- Formulating and documenting ESG strategy
- ESG disclosures in the offer document
- Assisting in investor communication strategy and preparation of communication material
- ESG data management
- Tech enabling ESG data flows

Confidential filing / DRHP filing / Form F-1 filing / Form S-1 filing

Roadshows

Listed company reporting readiness

- Periodic financial reporting
- Corporate governance reporting
- Regulator and stock exchange reporting
- Investor relations and communications
- Finance & Risk function uplift

Pre-IPO

IPO preparation and implementation

Post implementation assistance

9-12 months for the end-to-end process

Project Management Assistance on the IPO Process

Legal counsel | Bankers | Auditors | Regulators | Investors | Other agencies

Our proprietary IPO PMO tool

- Maintaining the data room and checklist for due diligence
- Managing all data requests on Offer Documents
- Follow up checklists mapped with data and comments

- Mapping various Offer Documents sections to different teams
- Conducting internal drafting sessions for readiness of sections
- Discussing and closing data gaps, queries and ad hoc requests

- Daily updates from key intermediaries on status and pushing towards meeting timelines
- Converting data for various formats required in Offer Documents
- Benchmarking various sections to provide insights

- Assistance in filing regulatory documents, standard and auditor certificates
- Guiding management towards focus areas and areas of delays
- Aligning company comments on various versions of Offer Documents

Hands on and real time support to management | **Allows management to focus bandwidth on priority areas**

Our IPO PMO tool: Unify

Key PMO Activities

One-time Activities

- PMO tool setup
- Customize as per IPO journey of the Company

Recurring Activities

- Prepare
- Manage
- Monitor
- Coordinate

Coordination among parties

Auditors | Bankers | Lawyers

Robust PMO throughout the engagement

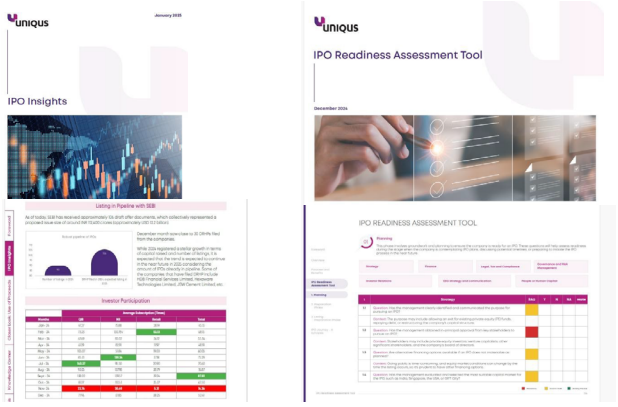
Planning | PMO tool setup and management | Knowledge transfer session updates

Summarize meeting notes | Engagement update | Communicate

Focus on Our IPO Enablers

IPO Readiness Assessment Tool

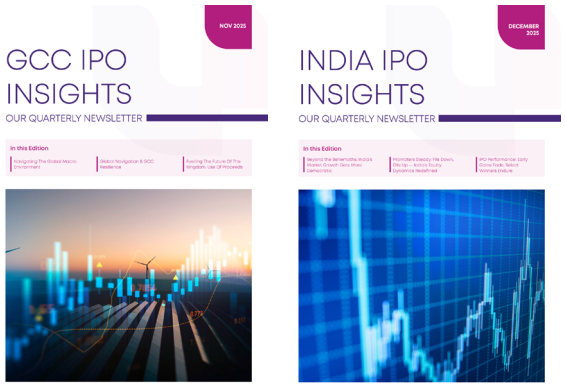
Use of proprietary IPO readiness toolkit including detailed checklist helps in preparation for each phase; planning, preparation and listing. This checklist is further segmented into 7 themes like strategy, finance, legal, tax, compliance, governance, investor relations.



Click here to access the tool

Quarterly IPO Updates

Uniqus shares "IPO Insights," a quarterly thought leadership newsletter that keeps you updated on the latest market trends and developments and delivers informed solutions.



Click here to access the insights

Why Us

1. Our co-founders, Jamil Khatri and Sandip Khetan, have deep experience building and leading IPO readiness practices for two Big 4 firms - in India and globally.

2. Experienced partners who have led capital market groups at Big 4 firms.

3. Partners and teams with deep audit experience and audit firm relationships – to navigate the audit process practically across all major markets.

4. Proprietary IPO PMO tool which comes pre-equipped with task descriptions, checklists, benchmarking, templates, and guidance tailored for critical deliverables.

5. A deep talent pool across India, the USA and the Middle East. A team which is hands on, focused on implementation and truly works as an extension of management.

6. Our team has experience of working with various law firms and investment banks and understanding of their expectations. We leverage this experience and familiarity in reaching timely closures on critical matters in the IPO process.

uniqus

CHANGE THE WAY CONSULTING IS DONE

USA | INDIA | MIDDLE EAST

In case of any query, please write to us at *businessinquiries@uniqus.com*.

To know more about us, scan this code

or follow us on