CLIMATE ACTION ADVISORY SERVICES

Driving business value with science-based decarbonization

Across industries, stakeholders are demanding credible climate action. Transitioning to net-zero is no longer optional—it is central to business resilience, regulatory compliance, and competitiveness in a sustainability-driven market. Companies that move decisively today not only safeguard their long-term viability but also establish themselves as leaders in the global low-carbon transition.

Achieving net-zero emissions is a complex undertaking that requires a deep understanding of an organization's operations, value chain, and market context. Our offerings help organizations accelerate their climate action journey by building robust net-zero strategies through a structured approach, enhancing disclosures, and driving long-term resilience. Our proprietary tech platform – ESG UniVerse – and our in-depth knowledge of similar ESG data management platforms enables us to unite powerful technology and expert consulting to build a complete, auditable ESG data repositories for continuous monitoring, confident reporting, and AI-driven insights.

The challenge

With global impacts of climate change materializing rapidly, the need for decarbonizing organizations' operations as well as value chain across sectors becomes imperative. While organizations across the world have risen to the challenge, a lot still needs to be demystified to fast track this transformation. Some key pressure points which play an instrumental role in shaping an organization's decarbonization journey include:

- Aligning with a multitude of frameworks to manage global **regulatory and stakeholder pressure**
- Establishing the **business case for decarbonization** in the backdrop of global economic uncertainties
- Ensuring decision useful **Scope 1, 2, and 3 emissions** data across complex, multi-site operations
- Managing internal capacity to translate technical climate information into a **practical, finance-ready roadmap**
- Shifting from compliance driven reporting to a **strategic decarbonization approach**
- Managing carbon-cost heads (EU ETS + CBAM + India CCTS + voluntary offsets) and translating it into capex/ opex strategy

Our decarbonization approach

Our **decarbonization approach** aims at tangible value creation throughout an organization's climate journey. Covering end to end advisory support, our decarbonization solutions are further empowered by our strong technical expertise as well as our AI-enabled technology platform. Our solutions can cater to companies at all stages of maturity and help accelerate your climate action journey through sustainable and value accretive improvements.

01 Assess
Current state, emissions, risks and opportunities

02 Align
Ambition, targets, governance and operating model

03 Analyze
Decarbonization pathways, scenarios and financial impact

04 Act
Implementation roadmap, funding and delivery

05 Accelerate
Supply-chain enablement, innovation and partnerships

06 Account
Measurement, verification, continuous improvement and external disclosures

Tech-Enabled Climate Action With ESG UniVerse

Real-time emissions tracking and dashboards

Scenario analysis and climate KPI tracking

Automated reporting aligned to global standards

Our field tested methodology

ASSESS

- Peer benchmarking, maturity and readiness assessment
- Organizational, project and product level emission inventory
- Climate Risk, adaptation and resilience assessments
- Article 6 readiness

Key Outputs:

- GHG inventory, PCF, LCA, and EPD reports
- Carbon-offsetting / neutrality playbook
- Climate risk assessment report
- CBAM reporting and tax optimization

ALIGN

- Ambition and target setting
- Governance and organizational framework design
- Policies and reporting processes alignment
- Operating model design

Key Outputs:

- SBTi-aligned target design and support on commitment and validation.
- Executive-level alignment on climate ambition

ANALYZE

- Hotspot analysis
- Decarbonization levers identification
- Sector-specific decarbonization pathways
- Financial analysis and prioritization of decarb levers
- Internal carbon pricing

Key Outputs:

- Marginal abatement cost curve (MACC)
- Management presentation for executive buy-in
- Internal carbon price and carbon cost outlook (CCTS, CBAM impact)
- Sector specific technology pathway reports

ACT

- Implementation plan and roadmap development
- Internal capacity building
- Carbon-project development, guidance on credits issuance and monetization
- Monitor project-design documents, plans and baselines; advise on issuance and high-integrity offtake

Key Outputs:

- Net-zero plan with short, medium and long-term trajectories
- Carbon Credit PDDs/PMDRs & MRV framework

ACCELERATE

- Supply-chain enablement and engagement
- Alignment with climate finance frameworks
- Nature-based and technology-based carbon projects design
- On-ground decarbonization support through initiatives

Key Outputs:

- Supplier engagement toolkit and tracking dashboards.
- Collaboration with Implementation and technology partners
- Transition finance roadmap

ACCOUNT

- IFRS/TCFD, ISSB, CDP, BRSR, CSRD compliance support
- Integration into ESG disclosures
- Verification, Validation and Assurance readiness support
- ESG UniVerse for GHG accounting, dashboards and disclosures

Key Outputs:

- Configured data and reporting system with defined interfaces, templates and audit trails.
- Continuous improvement plan

Our value creation drivers

- Enhanced readiness for evolving regulations and assurance requirements.
- Cost savings and efficiency gains from energy efficiency, fuel switching, and renewables.
- Elevated investor and lender confidence through science-based targets and credible pathways.
- More resilient, low-carbon supply chain through data-driven supplier engagement.
- Stronger reputation and stakeholder trust with customers, regulators, communities, and employees.
- Access to climate finance instruments to enable the decarbonization journey.
- Carbon-cost optimization across EU ETS, CBAM, India CCTS, and voluntary offsets.

Why Uniqus

Integrated advisory + technology

Strategy, decarbonization and reporting supported by ESG UniVerse for GHG accounting, dashboards, and disclosures.

Cross-sector experience

Climate and sustainability engagements across manufacturing, services, financial institutions, healthcare, infrastructure, energy, logistics, and technology.

Empaneled partners for technology

Renewable energy, ESCO and other solution providers to enable on-ground implementation, performance optimization, and scalable climate-tech solutions

End-to-end climate action

From GHG inventory and SBTi target-setting to MACC-based roadmaps, implementation governance, alignment with climate finance framework, supplier enablemen,t and capacity building.

Global, integrated, experienced team

50+ experienced climate, ESG, risk, finance, and technology specialists with deep experience in complex, multi-country programs. Leveraging our offshore talent pool, combined with substantial onsite presence, we deliver significant cost efficiencies while maintaining timely, high quality delivery.

Data integrity and assurance mindset

Strong grounding in controls, regulatory reporting, and audit standards to ensure your climate data is decision-grade.

Agility and responsiveness

Adaptability and quick responses are integral to our operations. We are not restricted by auditor independence conflicts, which further creates a frictionless environment to serve our clients. Our agility and responsiveness is enhanced by a high degree of partner/director involvement on projects.

CHANGE THE WAY CONSULTING IS DONE

USA | INDIA | MIDDLE EAST

In case of any query, please write to us at *businessinquiries@uniqus.com*.

To know more about us, scan this code

or follow us on